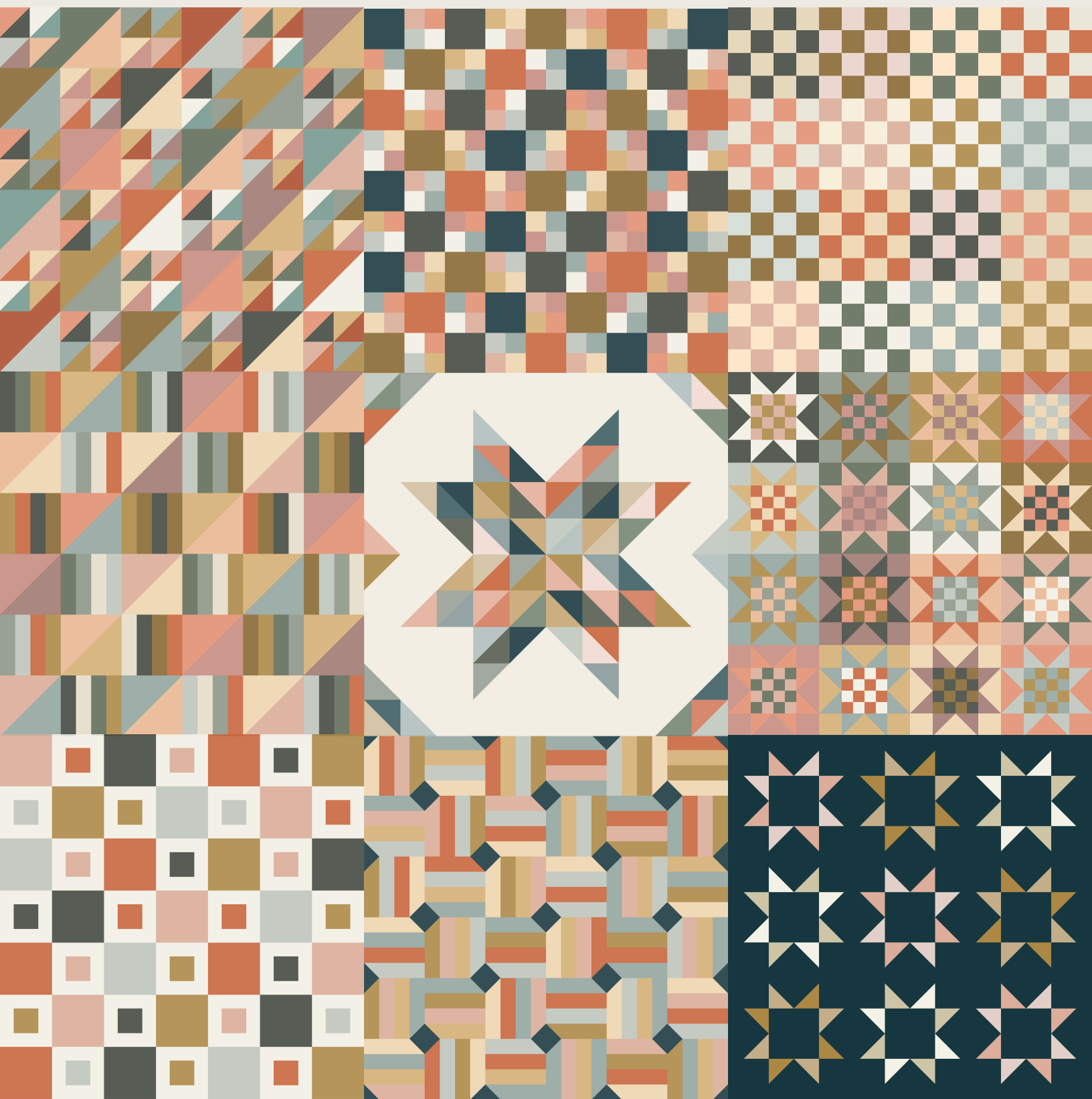
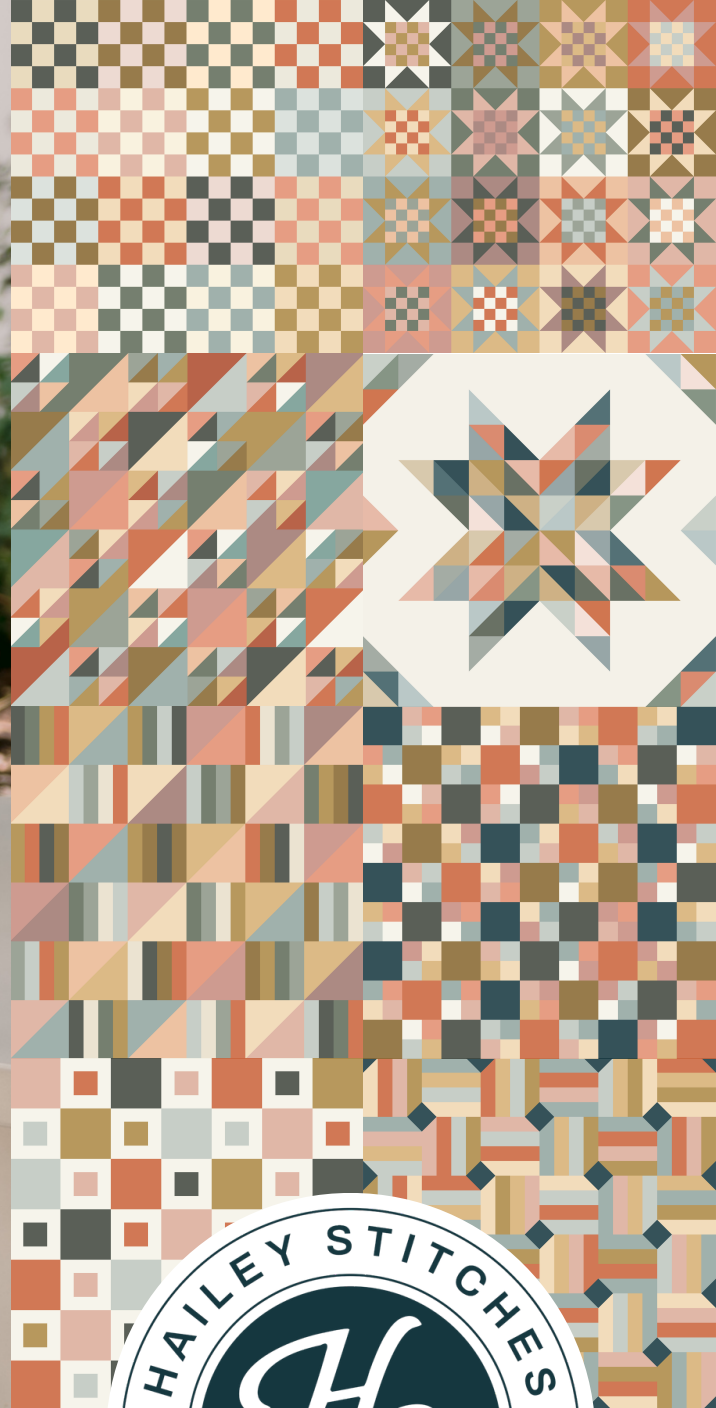




Wholesale Catalog

Designed for Precut Fabric. Made for Beginners.





Meet Hailey

Hi! I'm Hailey Young, the quilt designer and educator behind Hailey Stitches. I started designing quilt patterns with one simple goal: help more people enjoy quilting.

Every Hailey Stitches pattern is intentionally designed to be approachable, beginner-friendly, and built around today's most popular precut fabrics. Rather than adapting traditional patterns to work with precuts, I design with 5" squares, 10" squares, 2.5" strips, and fat quarters from the very beginning.



The result is a collection of patterns that are easy to teach, simple to kit, and enjoyable to sew; helping quilt shops sell more fabric while giving customers the confidence to finish their quilts.

Whether your customers are making their very first quilt or looking for a relaxing weekend project, Hailey Stitches patterns are designed to help them succeed.

★ BESTSELLER ★



5" Square Friendly

CHARMING SAWTOOTH

SKU: HS001

Charming Sawtooth is a precut-friendly pattern designed for 5" precut squares, making fabric selection simple. Easy to kit, beginner approved, and perfect for classes, sew-alongs, or retreats.

Skill Level: Beginner

Sizes: Baby, Small Throw, Large Throw

\$12 Retail / \$6 Wholesale / \$18 Pack of 3



5" Square Friendly
10" Square Friendly

SIMPLE FOUR PATCH

SKU: HS002

Simple Four Patch is a precut-friendly quilt pattern designed for 5" or 10" squares. Its simple construction and flexible fabric requirements make it an excellent choice for quilt kits, beginner classes, and fast finishes.

Skill Level: Beginner

Sizes: Baby, Square Throw, Rectangle Throw, Bed

\$12 Retail / \$6 Wholesale / \$18 Pack of 3



5" Square Friendly
10" Square Friendly

SIMPLE SASHING

SKU: HS003

Simple Sashing puts a fresh twist on a classic quilt by eliminating long sashing strips, making construction easier for beginners. It's a precut-friendly pattern that's ideal for "too-pretty-to-cut-into" fabric lines.

Skill Level: Beginner

Sizes: Baby, Small Throw, Large Throw

\$12 Retail / \$6 Wholesale / \$18 Pack of 3

★ BESTSELLER ★



10" Square Friendly

CAKE SLICE

SKU: HS004

Cake Slice lets one pack of 10" squares do all the work. With no background fabric needed and simple construction, this pattern is easy to kit, straightforward to teach, and perfect for helping customers turn precuts into quilts.

Skill Level: Beginner

Sizes: Baby, Small Throw, Large Throw

\$12 Retail / \$6 Wholesale / \$18 Pack of 3



10" Square Friendly

LAYER CAKE LAYOUT

SKU: HS005

Layer Cake Layout is a quilt pattern designed to showcase precut 10" squares with minimal cutting. Perfect for those too-pretty-to-cut fabric lines, it's easy to kit and ideal for classes, shop samples, and fast finishes.

Skill Level: Beginner

Sizes: Square Lap, Lap, Square Small Throw, Small Throw, Square Large Throw, Large Throw, Bed

\$12 Retail / \$6 Wholesale / \$18 Pack of 3



10" Square Friendly

SIMPLE SAWTOOTH

SKU: HS006

Simple Sawtooth is a beginner-friendly 10" Square quilt pattern featuring the efficient 4-at-a-time half square triangle method for fast, accurate piecing. Easy to kit and, it's an excellent choice for showcasing 10" squares.

Skill Level: Beginner

Sizes: Baby, Small Throw, Large Throw

\$12 Retail / \$6 Wholesale / \$18 Pack of 3



10" Square Friendly

SIMPLE TRIANGLES

SKU: HS007

Simple Triangles proves that simple can be stunning. Designed for 10" Squares, this pattern creates bold geometric movement with straightforward piecing, making it a fast, satisfying project that lets the fabric shine.

Skill Level: Beginner

Sizes: Baby, Small Throw, Large Throw

\$12 Retail / \$6 Wholesale / \$18 Pack of 3



2.5" Strip Friendly

TWISTED STRIPES

SKU: HS008

Twisted Stripes is a fast, beginner-friendly 2.5" strips pattern that comes together using strip piecing and snowballed corners. Ideal for quilt kits, beginner classes, and helping customers turn precuts into a finished quilt they'll love.

Skill Level: Beginner

Sizes: Baby, Small Throw, Large Throw

\$12 Retail / \$6 Wholesale / \$18 Pack of 3



Fat Quarter Friendly

SIMPLE SIXTEEN

SKU: HS009

Designed for fat quarter bundles, Simple Sixteen pairs efficient cutting with simple piecing for a project that's as practical as it is beautiful. A great way to showcase coordinated fabric collections.

Skill Level: Beginner

Sizes: Baby, Small Throw, Large Throw, Bed

\$12 Retail / \$6 Wholesale / \$18 Pack of 3



Fat Quarter Friendly

16 PATCH SAWTOOTH STAR

SKU: HS010

16 Patch Sawtooth Star is a fat quarter pattern that pairs two timeless quilt blocks in one striking design. With four included sizes, it's an excellent choice for quilt kits, classes, and showcasing coordinated FQ bundles.

Skill Level: Beginner

Sizes: Baby, Small Throw, Large Throw, Bed

\$12 Retail / \$6 Wholesale / \$18 Pack of 3

DESIGNED FOR QUILT SHOPS

Hailey Stitches patterns are thoughtfully designed to help quilt shops sell more fabric and give quilters a project they'll love from start to finish.

- Designed around today's most popular precuts, including 5" squares, 10" squares, 2.5" strips, and fat quarter bundles
- Beginner-friendly instructions with clear diagrams and multiple size options
- Easy-to-kit designs that pair naturally with coordinated fabric collections
- Ideal for beginner classes, retreats, sew-alongs, and shop samples
- Retailer resources available, including fabric mockups, product photography, class supply lists, teaching guides, and marketing assets

My goal is simple: create patterns that are easy to merchandise, enjoyable to teach, and inspiring for customers to make.

Built for Retail Success

Why Partner With Hailey Stitches

Hailey Stitches is an established quilting brand focused on beginner-friendly, precut-friendly designs that help quilt shops sell fabric and inspire customers to start their next project.

Brand Snapshot

- 10 printed quilt patterns, with more being published quarterly
- 6,800+ digital quilt patterns sold
- 51,000+ email subscribers
- 75,000+ monthly website visitors
- 46,000+ YouTube subscribers
- Ongoing marketing through email, social media, YouTube, and Meta advertising

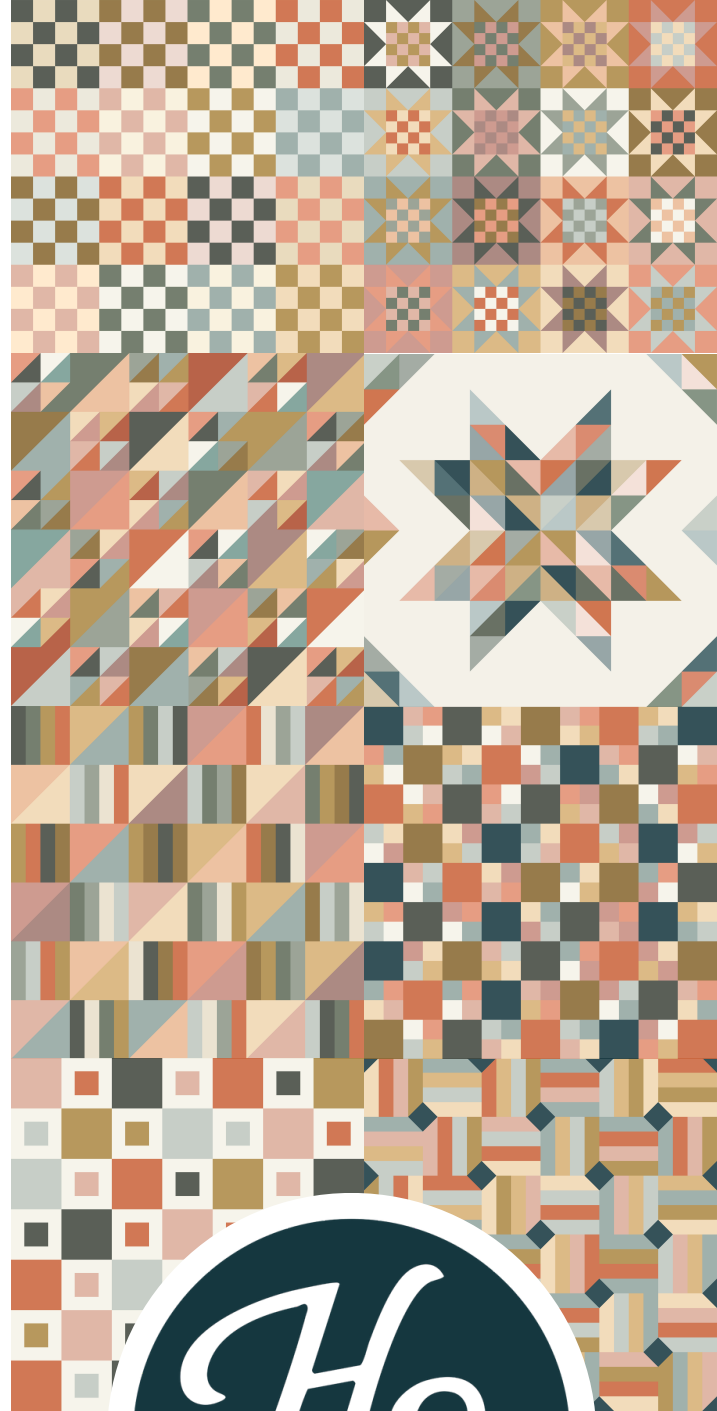
Supported by an established online audience and ongoing marketing efforts, Hailey Stitches patterns arrive with brand recognition and customer demand already in place.

Retail Ready Products

Every Hailey Stitches pattern is professionally produced and ready for retail display.

- Professionally tested and tech edited
- Full-color, step-by-step instructions with clear illustrations
- Printed as 5.5" x 8.5" saddle-stitched booklets
- Premium 80 lb. weight paper
- Individual product barcode on every pattern
- Packaged in a clear zip bag with a pre-punched hang hole
- Ready to display, stock, and sell

Designed with both the retailer and the quilter in mind, Hailey Stitches patterns are made to look beautiful on the shelf and provide a great customer experience from purchase to finished quilt.



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